



Fast Start: Membership

| LUP 2017

First dues payment is due on or before October 1st. Deposit membership dues with your treasurer as soon as you document them in your records. Illinois PTA welcomes dues payments anytime during the membership year (July 1- June 30). The first payment for the year must be received no later than the October 1st date. Membership dues payments for those who join throughout the year are monthly thereafter. Use the *Dues Reporting Form* in this local unit packet and also located on our website for each dues payment.

Ordering Additional Membership Cards: Please use the *Request for Additional Membership Cards Form* in this local unit packet with the amount of cards requested. Payment for one-half of the original number of cards received must be submitted before additional cards will be shipped. (Note: The number of original membership cards given to your local unit is determined by the total number of members from the previous year plus approximately 10%.)

Expand your membership base to include more than just your parents and staff: Non-certified school staff, past PTA officers, School Board Members, School District Administration, Local/Community Leaders, Grandparents/Extended Family/Caregivers, Businesses or vendors in your community, etc.

Be sure to highlight PTA Member Benefits. Share information on the National and IL PTA benefits from partners available to all members. (Information on National PTA Benefits at pta.org/benefits and Illinois Benefits at illinoispta.org/memberbenefits.html.) Promote your Local Unit Benefits of membership. (See LUP Resource: Membership: Thanking your members for their Support)

Share your successes and ideas with IL PTA- Apply for the Membership Awards: Illinois PTA wants to recognize local units who find successful ways to recruit, retain, and engage members. Use this opportunity to “Toot Your Horn” to share your accomplishments and be recognized for your hard work and efforts to grow the PTA membership! See the Instructions and Application included in this packet.

Provide multiple opportunities for people to join your PTA. Promote PTA and Membership at PTA and school events throughout the year. Don’t sit behind the table and wait for people to come to you. Stand in the crowd and have conversations, share the successes of your PTA, popular programs/resources, your enthusiasm for PTA and your commitment to the kids in your community. *Convince them they want to be a part of PTA!*

Be sure to return all unused membership cards (including any damaged cards) to the state office by June 25, 2018. Use the *Membership Card Return Transmittal* form in this local unit packet. Use this opportunity to remit any final dues payment and a final membership list.



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