



Membership: ABCs for Chairmen

- A**ssess the needs of your membership, what they expect from the PTA, and their special interests and abilities.
- B**oast about the past accomplishments of your local unit and set new goals.
- C**ommunicate parent-teacher concerns by providing well-planned programs to understand the school at work.
- D**emonstrate knowledge of State and National dues and how they are applied by reading the materials directed to each membership chairman.
- E**ncourage parents and teachers to work together on important issues.
- F**athers are an important part of PTA; enlist their services in fields in which they have special competence.
- G**enerate enthusiasm so that others will be inspired.
- H**elp is at hand by seeking the assistance of a membership committee, principal, teacher representative, student representative, public relations chairman and room representatives' chairman.
- I**nvolve new members in activities.
- J**oining the PTA entitles a member to an all-inclusive membership in the local, State and National PTA!
- K**ick off your **Membership Marketing Campaign** by using all forms of media for publicity.
- L**ist members as they join and keep an up-to-date roster, which is most important.
- M**embership is open throughout the year.
- N**ewness of ideas by brainstorming gives membership a forward momentum.
- O**pen house is an opportune time for recruiting members.
- P**rojects keep people interested and involved.
- Q**uestion your members about their concerns and where they feel PTA should be putting its emphasis.
- R**eport on membership at each executive board and general meeting.
- S**hare information with your members on all areas of child advocacy and parenting and the progress of any National and Illinois PTA activities which have an effect on children.
- T**arget dates for your fall enrollment. Goals should be set.
- U**phold and be prepared to explain the Mission and Objects/Purposes of the PTA.
- V**olunteers are ready to help. They just need to be asked.
- W**arning! **Dues must be paid to the Illinois PTA Office on a monthly basis.**
- X** number of membership cards are mailed to each local unit. Issue one for each member and return the unused cards to the state office by the June 25th deadline.
- Y**our room representatives are often a new parent-teacher member's first experience in PTA work.
- Z**ipping through the alphabet with membership hopefully has been a learning experience for you.



*everychild.one voice.**

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