

# Grow Your Membership Through a Gifting Campaign:

Families and community members have a vested interest in the education of their children and family members. They want to support a group that is making a positive impact on their education and future.

Promote the positive impact your PTA has on its students, families, school and community:

- **Programs:** for students, staff, families, and community
- **Resources:** Communication with families and staff
- **Educational Supplements:** Assemblies, Curriculum Enhancements (apps, software, periodicals, etc.), Artists in Residence, field trips, etc.
- **Parent Education:** Speakers, Resources, Information on Parent Teacher Conferences and how to advocate for your child, etc.
- **Volunteers** that assist the school, classrooms, and to create and implement PTA Programs.
- National PTA sponsored **Reflections** Art Program
- **Events** for students and families that bring the community together
- **Community Service:** connecting with community resources
- **Promote Health and Wellness:** vision/hearing/dental screenings, Fitness Fair, Rec Nights, healthy eating,
- **Promote National PTA Advocacy efforts:** Child Labor Laws, Kindergarten, Public health Service, Hot & Healthy Lunches, Safety Initiatives, Juvenile Justice, Immunizations, Arts in Education, etc.
- **Local Advocacy:** Illinois PTA supports

Ask members to give the gift that gives back. A PTA membership helps not only their children but all children in Illinois and across the country.