



Membership ABC's

Assess the needs of your membership, what they expect from the PTA, and their special interests and abilities.

Boast about the past accomplishments of your local unit and set new goals.

Communicate parent-teacher concerns by providing well-planned programs to understand the school at work.

Demonstrate knowledge of State and National dues and how they are applied by reading the materials directed to each membership chairman.

Encourage parents and teachers to work together on important issues.

Fathers are an important part of PTA; enlist their services in fields in which they have special competence.

Generate enthusiasm so that others will be inspired.

Help is at hand by seeking the assistance of a membership committee, principal, teacher representative, student representative, public relations chairman and room representatives' chairman.

Involve new members in activities.

Joining the PTA entitles a member to an all-inclusive membership in the local, State and National PTA!

Kick off your **Membership Marketing Campaign** by using all forms of media for publicity.

List members as they join and keep an up-to-date roster, which is most important.

Membership is open throughout the year.

Newness of ideas by brainstorming gives membership a forward momentum.



everychild.one voice.®

Open house is an opportune time for recruiting members.

Projects keep people interested and involved.

Question your members about their concerns and where they feel PTA should be putting its emphasis.

Report on membership at each executive board and general meeting.

Share information with your members on all areas of child advocacy and parenting and the progress of any National and Illinois PTA activities which have an effect on children.

Target dates for your fall enrollment. Goals should be set.

Uphold and be prepared to explain the Mission and Objects/Purposes of the PTA.

Volunteers are ready to help. They just need to be asked.

Warning! Dues must be paid to the Illinois PTA Office on a monthly basis.

X number of membership cards are available through MemberHub. Print or email a card to each member when they pay their dues.

Your room representatives are often a new parent-teacher member's first experience in PTA work.

Zippping through the alphabet with membership hopefully has been a learning experience for you.



everychild.one voice.®