



Illinois PTA will be recognizing PTAs/PTSAs and their results in promoting PTA membership during the 2019-2020 school year. Each month, every PTA that meets the current month's membership criteria will be recognized as a "Membership Champion PTA", with one lucky Membership Champion PTA receiving the monthly award! Many awards have similar criteria. Links to award applications, if necessary, are found at the bottom of each award description. Keep a copy of your application and supplemental materials; applications and materials will not be returned to you.

It is preferred that all applications be sent electronically to kklis@illinoispta.org.

All Membership Champion PTAs will be acknowledged and winners of drawings will be highlighted on the Illinois PTA Website under "Membership"; on the Illinois PTA Facebook page; and the Illinois PTA Weekend Update on the 2nd Friday of each month! If you have not already done so, go to www.illinoispta.org to sign up to receive the Weekend Update!

SEPTEMBER

1. **Back-to-School Award:** *(No application necessary)*

- CRITERIA: Any PTA submitting 25% of their 2018-2019 total membership number by September 25, 2019, will be eligible to win!
- INCENTIVE: PTAs who have met the criteria will be entered into a drawing for a \$25 Walmart Gift Card to be held on October 1, 2019.

OCTOBER

2. **Membership Magic Award:** *(No application necessary)*

- CRITERIA: Any PTA submitting 50% of their 2018-2019 membership total by October 25, 2019, will be eligible to win!
- INCENTIVE: PTAs who have met the criteria will be entered into a drawing for a \$50 Walmart Gift Card to be held on November 1, 2019.

NOVEMBER

3. **Grateful for Membership Award:** *(No application necessary)*

- CRITERIA: Any PTA submitting 75% of their 2018-2019 membership total by November 25, 2019, will be eligible to win!
- INCENTIVE: PTAs who have met the criteria will be entered into a drawing for a \$75 Walmart Gift Card to be held on December 1, 2019.

DECEMBER

4. **Spirit Award:** *(No application necessary)*

- CRITERIA: Any PTA submitting 100% of their 2018-2019 membership total by December 25, 2019, will be eligible to win!
- INCENTIVE: PTAs who have met the criteria will be entered into a drawing for a \$100 Walmart Gift Card to be held on January 1, 2020.

JANUARY

5. **What is Your PTA Story?** *(Application deadline January 25, 2020)*

- CRITERIA: Promote your pride in PTA. Open to all PTA members. Submit your own personal story about how you became involved in PTA and why you think it is important for all stakeholders! Deadline January 25th. Members who submit their stories will be entered into a drawing for a \$25 Walmart Gift Card for their chosen PTA to be held on February 1, 2020.
- Write up your own personal story in 500 words or less for your submission. Be sure to include your name and contact information, as well as the name, president's name, email address, and mailing address
- INCENTIVE: Stories will be featured on Illinois PTA Social Media.

Control Click this link: [What is Your PTA Story Application](#)

FEBRUARY

6. **XOXO Award:** *(No application necessary)*

- CRITERIA: Given to PTAs that share the value of PTA with 14% more members! February is a great time to launch a "We {heart} PTA" or a "Be a Sweetheart and Buy a PTA Membership" Campaign. Any PTA showing a 14% membership increase over their 2018-2019 membership total as of February 25, 2020, will be eligible to win!
- INCENTIVE: PTAs who have met the criteria will be entered into a drawing for a \$25 Walmart Gift Card to be held on March 1, 2020.

7. **STARS (Staff and Teachers Are Really Super) AWARD:** *(Application deadline February 25, 2020)*

- CRITERIA: An application must be submitted to Illinois PTA by February 25. Awarded to any local PTA that has 100% membership of their full-time faculty, administration, and staff.
- INCENTIVE: PTAs who have met the criteria will be entered into a drawing for a \$25 Walmart Gift Card to be held on March 1, 2020.

Control Click this link: [STARS Award Application](#)

MARCH

8. **MARS (Men Are Really Super) AWARD:** *(Application deadline March 25, 2020)*

- CRITERIA: Awarded to any local PTA whose PTA membership has at least 50% male members including fathers, grandfathers, and male community members. An application must be submitted to Illinois PTA by March 25.
- INCENTIVE: PTAs who have met the criteria will be entered into a drawing for a \$25 Walmart Gift Card to be held on April 1, 2020.

Control Click this link: [MARS Award Application](#)

APRIL

9. **Excellence In Membership Promotion Campaign:** *(Application deadline April 25, 2020)*

- CRITERIA: To recognize local PTAs that exhibit excellence in promoting PTA membership through innovative, comprehensive, and successful membership recruitment campaigns. An application must be submitted to Illinois PTA by April 25.
- INCENTIVE: All PTAs submitting an application will be entered into a drawing for a \$25 Walmart Gift Card to be held on May 1, 2020. In addition, the membership campaign ideas shared through this campaign will be shared on Illinois PTA social media.

Control Click this link:

[Excellence in Membership Promotion Application](#)

10. **Increased Membership Award:** *(No application necessary)*

- CRITERIA: To recognize the effort of local PTAs who excel in building PTA membership by retaining and recruiting new members. Awarded to any local PTA whose membership as of April 25, 2020, has increased over 2018-2019 membership total based on the criteria listed below:

<u>LAST YEAR'S MEMBERSHIP</u>	<u>THIS YEAR'S INCREASE</u>
Under 100	100%
101 – 500	80%
501 – 750	60%
751 – 1000	40%
1001+	20%

- PTA must have been organized for a minimum of two years before application date to be considered for the award.
- INCENTIVE: PTAs who have met the criteria will be entered into a drawing for a \$100 Walmart Gift Card to be held on May 1, 2020.

MAY

11. **One Voice For Every Child Award:** *(No application necessary)*

- CRITERIA: Illinois PTA believes every child should be represented by at least one voice to advocate for them to reach their potential. Awarded to any PTA whose membership as of May 1, 2020, is equal to or greater than the student enrollment of their school based on the latest available published school report card data. Remember, PTA members may include community members, teachers, staff, etc.; not just parents.
- INCENTIVE: PTAs who have met the criteria will be entered into a drawing for a \$50 Walmart Gift Card to be held on May 8, 2020.