## **Program Directors & Board Development Nominating Committee (BDNC)**

#### **Leadership Development:**

- reports to the vice president of program services
- is responsible for the development and budget of the leadership program of the Illinois PTA
- must have taken the Illinois PTA courses, and Train the Trainers have knowledge of best practices in training and presentation, and have the ability to use technology to develop new training materials
- promotes all PTA courses
- administers the course participation incentive program
- arranges Train the Trainers workshops
- develops leadership tools and courses
- is responsible for statewide leadership conferences

## **Legislative Advocacy:**

- reports to the president-elect
- chairs the legislation policies committee
- is responsible for maintaining and updating the Legislation Platform of the Illinois PTA
- is responsible for monitoring legislative activity and determining, in accordance with the Legislation Platform, which bills the Illinois PTA will track
- maintains regular communication with the membership regarding legislative activity
- reviews annually previously adopted resolutions to determine if they are to become continuing positions, dropped or completed
- reviews annually all continuing positions of the Illinois
- calls for amendments to the legislation platform
- administers any annual awards program related to legislative advocacy
- researches requests on legislative activity submitted by board members

#### Membership:

- reports to the vice president of program services
- develops an on-going membership-marketing campaign strategy that encompasses recruitment, engagement and maintenance of members
- administers any annual membership awards programs
- promotes values and benefits of membership in the Illinois PTA
- chairs the membership committee
- provides information to the Illinois PTA marketing director, with regard to current membership activity
- collaborates with board members to successfully implement adopted, on-going membership strategies
- submits monthly reports to region and/or district directors
- communicates regularly with membership chairmen at the local unit level

# Elected by Convention Delegates - (Voting Board Members) - 2020-2022 term:

Leadership Development Program Director (Incumbent is Eligible)
Legislation Advocacy Program Director (Incumbent is Not Eligible)
Membership Program Director (Incumbent is Eligible)

# Elected by Convention Delegates - Board Development & Nominating Committee (BDNC) - <u>2020-</u> 2022 term:

This committee is charged with reviewing letters of interest and nominating forms of those interested in serving on the State Board of Directors as officers, Program Directors, and BDNC Committee Members.

State Board Member (2 positions) - (Both Incumbents are Eligible)
General Member (2 positions)